



## NEWS RELEASE

25 September 2020

### **ZIRAX becomes a leader in the supply of Russian deicing reagents to the United States.**

Zirax, a manufacturer of specialized chemical products, has signed and has started performance on a major contract for the supply of granulated calcium chloride to the US market for subsequent sales through retail chains in North America. By the end of this year Zirax is expected to deliver about 10,000 tons of product in consumer packaging to its customers in the United States. This is more than 10% of its total annual production and worth over \$ 2.4 million.

During winter time, Zirax deicing materials (PGM) which include calcium chloride are widely used in North America to combat road surface ice and prevent the formation of ice in temperature ranges from 32 to -24 Fahrenheit (0 to -31C). They allow effective dealing with ice on highways, driveways, sidewalks and in public areas. They are also used to prevent the formation of icy surfaces and to remove snow and ice formations.

Zirax Overseas Business Development Manager, Anna Shevchenko, says:

"The main requirements put forward to us under the contract were the highest product quality and strict requirements for granulometric composition. In addition and specifically for our customers, we have developed packaging that meets all the requirements of North American standards for quality, safety and product type, since the products will be delivered directly to major US retail chains for sale to retail consumers. Deicing reagents have been in use in the United States for many years and are widely used by household owners for treatment of areas surrounding their homes.

Zirax's production is located in southern Russia in Volgograd, next to large natural limestone deposits and the company has been successfully trading in global markets for several decades. This is due to high and consistent product quality and a high level of support service. Zirax has always listened carefully to market requirements and has tried to meet them at the highest level. We are glad that we can now offer the market our latest and most advanced solutions that we are sure will also find their consumers.

We are also pleased to note that, despite present global economic difficulties, Zirax is steadily increasing its chemical exports. By the end of 2020 export growth will be about 60% and the North American market plays a significant role here. Zirax exports to the United States are also effectively supported by non-mineral resource export support programs implemented by the Ministry of Industry and Trade of the Russian Federation and the Russian Export Center. »

#### **About Zirax:**

Zirax is a manufacturer of specialty chemicals based on Calcium Chloride supplied to customers worldwide.

Zirax production facilities are located in Russia and in the Middle East.

For more information visit [www.zirax.com](http://www.zirax.com).